



SFI invests in a bright future for Klaire Labs

A brand new purpose-built facility exemplifies a continuous commitment to excellence

RENO, NV (Dec 11, 2017)—Following the acquisition of Klaire Labs and sister companies ProThera, Inc. and Complementary Prescriptions, Soho Flordis International’s investment in a brand new, purpose-built facility in Reno is tangible evidence of its vision to empower clinicians with the highest quality, pure, and potent natural supplements.

“SFI’s investment is pivotal to continuous improvement, efficient scaling, and ready assimilation of new products and increased demand,” said Global Head of Operations Eric Dripps, who oversaw the development of the new facility.

The 75,000 square foot manufacturing facility boasts state-of-the-art automation, greatly expanded air and temperature-controlled probiotics storage, as well as increased capacity to support and fuel the company’s aggressive new product development and expansion strategies well into the future. Although certainly the most tangible of SFI’s ongoing investment in quality and capabilities, the company’s dedication to reliable outcomes is evident throughout the culture as well.

“Starting with the very early planning and development phases, we kept both our philosophical vision and practitioners’ expectations at the fore front,” said Dripps. “The technology we have employed vastly reduces the potential for human error, integrates cGMP quality practices

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throughout, and allows us to expand efficiently in response to the growing demand for high quality, reliable natural healthcare options.”

For more information on the new facility or the unification of Klaire Labs, ProThera and Complementary Prescriptions, please visit [Klaire.com/aboutus/](https://www.klaire.com/aboutus/).

About Klaire Labs

Klaire Labs has been formulating and manufacturing premium, hypoallergenic supplements sold through healthcare practitioners for nearly half a century. Our mission is to develop and manufacture the purest, most potent nutraceuticals possible, thereby empowering clinicians with consistently reliable performance.

Klaire Labs is located in Reno, NV. It is owned by [Soho Flordis International](#), a privately held nutraceutical company based in Sydney, Australia.

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